

Trailer Homes Lose Homes in Blaze

Hero Saves 3 Lives

By Gary Wood

of BYU students are homeless tonight and one is alive. The trailer homes of the children of one are alive.

David Adams, a student at the Brough's Mobile Homes on Lane, was burned in a blaze. Adams was a truck driver for Knudsen's, was filling the tank of a trailer home at about 2:30 a.m. when the home burst or sprung a leak, propane gas.

Initially, there was a loud bang followed by a resounding thud that could be heard for miles. The fire from the trailer home burst

into flames that extended some 100 feet into the air.

Adams, thrown 40 feet against another trailer, picked himself up and raced to the Cheney trailer to rescue Mrs. Cheney and her two children—Rachelle, six months and Delcie, 16 months—who were inside.

Observers said that Adams moved through raging flames to get the three to safety. He, Mrs. Cheney and the two infants were treated at Utah Valley Hospital for burns about the face, hands, arms and legs, but the babies were released.

Adams and Mrs. Cheney were listed in satisfactory condition Tuesday.

Several other surrounding trailers were damaged, and one woman was thrown from her mobile home.

Cheney, from Burley, Ida., dove up to find his burning trailer enveloped in flames.



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Provo, Utah

Daily Universe



Photo by Pat Christian

STUDENT TRAILERS DEMOLISHED

...Fire started by a propane leak Tuesday destroyed mobile homes of a pair of BYU students. Three lives were saved by the heroic efforts of a truck driver who carried two infants from the inferno.

Star-Winning Actress Speak At Forum

McCambridge, who won Academy Award for Best Actress in 1950 for her role in "The King's Men," will be at a BYU forum assembly

on the star of stage and screen with an Irish accent will discuss new acting techniques and selected readings at 10 a.m. in the Smith Center. She will repeat the 8 p.m. in the Assembly Hall Square.

Known as a radio actress in the 1940s, Miss McCambridge has been called by many critics as "a girl who breathes life into the most script."

Weeks Miss McCambridge was a woman's voice heard in radio program "I Love a Bunch of Hot Chicks" and "The Dick Tracy," and "New York, New York."

Under the author of over 100 books, which Miss McCambridge was an admirer of her. "She's able to keep her

integrity no matter what kind of material she's working with. The fire's there, whether she's reading a soap ad or giving an Academy Award performance."

MALE ROLE

Miss McCambridge began her long and colorful career leading to her Academy Award playing in the part of the moustached "Pepe" in a college production of Shakespeare's "The Taming of the Shrew."

Although chiefly occupied in the decade from 1950-1960 with work in motion pictures, Miss McCambridge continued to delight radio audiences and also became known as a television performer.

She prospered in her own radio and television show "Defense Attorney" and in 1952 she appeared in such television programs as "Studio One," "Chevrolet," and "Toast of the Town."

After a series of disasters on Broadway which would have discouraged a less determined artist, Miss McCambridge established herself as a star of the legitimate theater. In 1964, she took over the role of Martha in Edward Albee's "Who's Afraid of Virginia Woolf."

New And Rehash...

Wilkinson Defends Policies

by Cal Andrus
Universe Staff Writer

President Ernest L. Wilkinson faced the issues at noon, yesterday on questions pertaining to dress standards, guest speakers, faculty wages, university policy on partisan politics, parking and the "notorious" lab fee.

Regarding the recent ban on Pardon Me Slips, Wilkinson stated, "We have not abandoned our efforts to maintain dress standards at BYU. If we cannot achieve results through persuasions, we will have to resort to other means."

The President commented on guest speakers: "We don't want a Communist, a black militant—or for that matter—a white militant—to speak on our campus. It is not a question of black and white, but rather, whether or not the speaker believes in the American system and is willing to abide by it, or seeks to destroy the progress made in the United States."

Wilkinson indicated that the reason for failing to invite many of the more controversial speakers to campus could be summed up as follows: First, "The Board of Trustees has ruled against Communists speaking on campus."

Second, "The reason behind this decision is based on an experience of several years ago when a Communist did speak on campus to various political science classes. Later he returned to the East and boasted that he had spoken on the BYU campus." In consideration of the image of BYU, further engagements with Communist speakers were discouraged.

NO QUESTION

Whether students have the ability to discern truth from error is not questioned, according to the chief administrator. "Rather, it is a matter of deciding whether to host speakers

whose views on matters paralleled our own as opposed to those whose views we do not respect. Because of limited opportunities open to the student body to hear speakers on controversial subjects, if antagonists spoke, people with preferred views would be left uninvited."

"The University doesn't take a stand on partisan politics," asserted Wilkinson. "The Church, however, has always taken a stand on moral issues such as prohibition, right-to-work laws, and the liquor-by-the-drink amendment." Wards and stakes may have spoken out on the petition, but that is under direction of the General Authorities," Wilkinson reminded students.

"We will advise the students to keep their cars at home," stated Wilkinson. It is unnecessary to bring cars to school." Comparing the parking problems of the University of Utah with those of the BYU, in attempt to clarify BYU parking policy, Wilkinson reported, "Over 75 per cent of their student body lives at home. At BYU, less than 20 per cent live at home."

Referring to alleged charges that faculty wages are lower than average for university life, Wilkinson raised his voice emphatically, "Compensation for our faculty is markedly higher than the average for other church-related institutions of higher learning." Wilkinson pointed out that such institutions as Berkeley and Princeton receive substantial government grants.

Wilkinson added that faculty wages were not divulged anywhere because of the problems of explaining salary differentials to lower-paid instructors.

LAB FEE

In an effort to explain the reasoning behind the \$10.00 lab fee assessed at registration, Wilkinson explained that

the administration had "already raised tuition once. Tuition rates had been published and could not be recalled. It was then discovered that in order to make ends meet, there would have to be an imposition of the lab fee."

Since science and engineering students were already burdened by heavy lab fees, it was agreed that it would be unfair to add the extra fees to those students alone. It was then decided that the extra lab fee would be "shared by the extra student body in the form of the \$10.00 fee."

"Frankly, he admitted, "the fee will probably be continued," unless there is a windfall from the Board of Trustees.

"I don't expect one," he added.

McCarthy Is Humphrey-ite

Senator Eugene McCarthy is alive and still a viable force in the 1968 Presidential campaign.

The maverick Democrat broke his long silence on the candidate since the Democratic convention and gave a token endorsement to Vice President Hubert Humphrey.

While the endorsement fell short of Humphrey's possible expectations, it could be a decisive factor in this, possibly the strangest of all political years. Page eight has the details.

Also in today's UNIVERSE:
Joins at the helm pg. 4
Letters, letters, letters pg. 2
Humphrey spokesman pg. 3
Ski night pg. 3

ACADEMY AWARD WINNER

McCambridge will be the speaker at Thursday's assembly. Miss McCambridge, who won the Academy for best supporting actress in "All The King's Men," will discuss a discussion of new acting techniques and selected

The Way It Is...

Thumbs Up!

By Judy Geissler



Student government editors have, in times past, been notorious for their opposition to class government, its officers and its programs.

This year, however, things have changed a bit. While I may not always be able to justify the existence of class government to my complete satisfaction, I do see some basis for hope in the class officers.

Class President Mike Edmunds (Senior Class), Ken Murdoch (Junior Class) and Steve Wilcox (Sophomore Class) have thus far provided their classes with real leadership and some good ideas. They offer hope that class government may, after all, survive the year.

MIKE EDMUNDS

Mike is 24, hails from La Mirada, Calif., and is majoring in Pre-Law through the Speech and Dramatic Arts Department. His goal for the Senior Class is to "make the last year at BYU meaningful for the students as far as an identification with the university is concerned."

To further this end, Mike has begun a seminar program designed to prepare the graduate for life in the "hard, cold world."

"The seminars will center around such things as the draft, graduate school, graduation requirements, personal finances and the like," Mike explained.

"Seniors are more concerned with graduate school, buying a house, getting a good job and not getting drunk than they are with a Friday night dance," he continued. "They'd rather pay for a seminar than a dance."

Mike has a "happening" scheduled for the spring which is to be a combination art show and folk festival to be held outdoors.

Mike intends to stay at BYU one semester next year to try teaching. He has offers from Harvard and Stanford Universities to study law, but "I just haven't decided what I'll do."

His interests include water skiing and travel. He vows he'll "try anything once," and claims to have sky- and SCUBA-dived. He has also been a bit player in movies and television shows.

KEN MURDOCK

The energetic 23-year-old Junior Class president is from Mesa, Arizona, and is majoring in economics. He plans to attend the University of Utah law school after graduation from BYU.

Ken lists his goal this year as "finding those things unique to juniors in which we can supplement and help, to encourage student involvement and to provide opportunities for involvement."

Ken's program for the Junior Class include a Lifetime Opportunities Week during which students may talk with representatives from 300 firms regarding job opportunities; an Armed Forces Week to be co-sponsored with the Armed Services; and Junior Week in April.

Three brushes with death have marked his life. Twice he has come close to drowning, and has been revived by those around him, and once he was in a plane crash. In spite of his near misses, his interests still include water sports as well as "working with people."

STEVE WILCOX

Steve is 19, from Guthrie, Okla., and has as his goal for the Sophomore Class "to serve as many interests of individual sophomores as possible while strengthening class government."

Programs within the class include the Sophomore Cotillion, tentatively scheduled for Nov. 16, a fund-raising campaign for Biafran starvation victims and American Week.

For American Week, Steve wants to "go in a different direction than in the past. Previously, the emphasis has been on America's history. This year, we want to look at what the future may hold."

His plans for the future include a mission next summer, and a career "somewhere within the social sciences, perhaps within government."

DEAR SIR,

Last week, someone left a rather vulgar note in my mailbox. I wanted to talk to him about it, but alas! Whoever wrote it didn't sign it. Therefore, I'm forced to use this forum to reply.

I may not always write what people want me to write. But every time I sign my name to an article, I know I've reported things the way they are. Sometimes I'll knock people down, but many times it works better to build them up for what they are doing than to drag them down for what they're not doing.

At any rate, one thing is sure: at least I always sign my name to everything I write...

And that indeed is THE WAY IT IS, today, on and around the 4th floor.

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Glen L. Willardson

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GET WELL SOON, TERRY

Ken Murdoch, Junior Class president, Bob Krause, Jan Knowlton and Steve Wood to send to BYU signatures to the Get Well card to be sent to Terry Sanford. All who wish to send greetings to Terry are invited to sign the card today in the patio west of the Wilkinson Center.

WORKING BOARD Assembly Stresses Progress

(Editor's Note: This column is devoted to questions which students or faculty have about the University. The UNIVERSITY will make a good attempt to get the answers to your questions. Address your inquiries to Sounding Board, Daily Universe, 538 ELWC, BYU.)

By Pierre Hathaway
Special Events Editor

Dear Sounding Board,

What is that shrill, piercing, intermittent noise in the Joseph Smith Building? Residents of the building say they don't hear it... at least don't notice it. In classes I teach and take there, I find it very disagreeable. And my students also have complained bitterly about the noise. Rumor was that the air-conditioning caused it. I phoned Air-conditioning and they promised to return my call, but didn't.

Any chance of getting rid of the noise?

Don Norton
English Faculty

Dear Don:

We sent your memo to Sam Brewster, Director of the Physical Plant. We recently received his reply. Here it is:

"After an investigation it appears that the noise bothering people in the Joseph Smith Building is caused by a reducing valve on the main water line entering the building. I have issued instructions to repair it or have it replaced. If, after a reasonable length of time, the noise continues, please let me know. Thanks for keeping me informed."—Sam F. Brewster

Thanks for writing,
Sounding Board

Letters...

STUDENT POWER

Editor:

In your editorial, "Student Power," DAILY UNIVERSE, October 25, 1968, you failed to do adequate research on the SDS and made some broad generalizations which are not true. First of all, you used the term Communist infiltration loosely. The SDS is not trying to take over the schools and institute Communist theory and doctrine.

In calling a member of the SDS a Communist you are wrong, for they are not a Marxist or a Stalinist or a loyalist to another man's state, but believe that there is too much social injustice; and social institutions won't respond to the problems they face. As far as the SDS trying to destroy society—they are not. They stand for more and equal powers in the hands of the people.

At Chicago there were SDS organizers, thousands of respectable college students, and upright citizens who marched together in a cohesive cause. I know: I was there and participated and saw terrible police brutality inflicted at will upon whoever was in the way. The SDS organized us to march, and it was our right as citizens to do so.

I think you should investigate the sources and take a critical look at the situation before you jump out on a limb as you did in your editorial. By now you probably have me labeled as an SDS activist, but I am not I.

am someone who respects their cause and will demonstrate with them again if I feel the cause is just, as it was in Chicago. I do not wish to sign my name to this on the grounds it might tend to incriminate me.

Thank you, (Unsigned) (I know this probably won't get published because you more than likely do not have complete freedom of the press, but to you Mr. Willardson—study the facts more closely.)

(Editor's note: If you are using facts, why are you afraid to sign your name?)

Editors Eye Nixon Win

NINNEAPOLIS — (ACP) Richard Nixon will be the next president of the United States, according to 91 per cent of the nation's college newspaper editors.

The opinion survey, conducted by Associated Collegiate Press, was based on a representative mail poll of college editors selected by the research division of the school of journalism and mass communication at the University of Minnesota. Criteria included regional location, circulation and frequency of publication.

"A Progress Report of Father Heaven's Church," was the Bishop Robert L. Simpson Devotional address delivered to the student body at the Smith Field Tuesday.

Bishop Simpson, who is the counsel in the Presiding Bishop of the Church of Jesus Christ, Latter-day Saints, outlined the message made by the Church in spreading blessings of Heaven to the people of the world.

One index of growth mentioned Bishop Simpson was the population growth of The Church. In 1941 the Church had finally grown to one million people. The second came just 15 years later, as compared to 115 years for the first million years, he continued. 100 million had been formed. It took just 25 years to grow to 200 stakes, eight years to 300 stakes and just four years to reach 400 stakes throughout the Church.

"Home teaching is a process by which a bishop can multiply himself," Bishop Simpson. With these words he turned to the Home Teaching Plan of the Church. He stated that of the home teacher is to help families and bind them together.

Another index of growth he was the expansion of missions and the success of the mission. There are several new missions including additions in the Philippines, Taiwan and several areas. Also noted was the fact that last conference was translated into 11 different languages, while the U. translates into five. There is church magazine which is printed in 11 languages and is distributed throughout the world, while the "Reader's Digest" is only printed in 14 languages.

Registered
To Vote
Nov. 5
Last Day
Today

Around the Campus

ENGLISH CIRCLE

All students are invited to "Powers of Darkness," sponsored by the English Circle today at 7 p.m. in 357 ILWC. There will be lecture about, and readings from, Melville, Hawthorne and Poe.

PUBLIC RELATIONS

Commitment are needed for a group designed to improve student

relations with the local merchants. A meeting will be at 1:15 p.m. today in the ASBYU office of student relations.

KAYUTV

Guest on "Around the World" at 7:30 p.m. today is Deenzay Coachbinder. She will tell of her homeland India and why she chose BYU for obtaining her Master's degree in dramatic arts.

TEACHER EDUCATION

Explanation of an experimental certification program will be at 6:30 p.m. today and Thursday in 212 and 209 McKay.

DELIAN VESTA RUSH

Young women interested in sharing friendship, cultural activities and parties are invited to the Delian Vesta open house in 347 Wilkinson Center from 7 p.m. to 9 p.m. Prospective rushes are asked to bring with them a small photograph. Sunday dress is proper attire.

REGIONALITY DANCE

There will be a Regionality Dance in the Ballroom at 8:30 p.m. Saturday. This stag or date function is free to students with budget cards or 50 cents without. Dress for the evening in coat and tie. Dance instructors will be free for those interested beginning at 7:30 p.m.

JUNIORS

The Junior Class clubs' opening fling, "A Western Spook-In" will be Thursday. A hay wagon will leave the Wilkinson Center parking lot at 7 p.m. and 8 p.m. The round trip will include food, games and dancing. Those planning to attend need to deposit 25 cents in the bill in the Junior Class office, 422 ELWC before 3 p.m. Thursday.

FRESHMEN ELECTIONS

Students wishing to participate in the freshmen elections campaigns as candidates, nominators, or campaign managers are to attend a meeting at 7 p.m. Thursday in 267 RPL. Agenda for the meeting includes nominations, submitting nomination acceptance forms and election rules test.

CAMPUS EVENTS

ALPHA PHI OMEGA, Wed., 6:30 p.m., 363 ELWC.
ALPINE, Wed., 7:30 p.m., 260 ESC. Rock climbing class. Attendance at this meeting necessary to attend rock-paid and all forms in before school can be attended. New members invited to attend any of the meetings.

ANGEL FLIGHT, Wed., 6:10 p.m., 86 JKR.
AMATEUR RADIO, Thurs., 8 p.m., Heaps O' Feta. Meet directly at Heaps for get acquainted meeting. Prospective members invited. Bring "XVL" or "VL".

CAR, Wed., 6:30 p.m., ELWC.
CENTRAL BRITISH MISSION, Wed., 7 p.m., 373 ELWC. Meeting for all officers.

CIRCLE K, Wed., 6 p.m., 381 ELWC.
COTOGAR CLUB, Thurs., 6:30 p.m., Alumni House. Bring dues.

DEUTSCHEN STUDENTEN, Thurs., 8 p.m., 2201 SFLC. All students of German welcome.

DELIAN VESTA, Thurs., 7:15 p.m., A-52 JKR.
DILEAS CHALEAN, Wed., officers 5:45 p.m., members 6:15 p.m., A-52 JKR.

ENGLISH CIRCLE, Wed., 7 p.m., 357 ELWC. "Powers of Darkness", Melville, Hawthorne, and Poe.

GERMAN CLUB FOLK DANCERS, Wed., 8 p.m., 313 MCK.
HAWAIIAN, Thurs., 7:44 p.m., 357 ELWC.

IK, Wed., 5:15 p.m., 172 JKR.
JAPANESE CLUB, Wed., 8 p.m., Banquet Room JSM. First cultural

evening: techniques of origami (Japanese paper sculpturing) will be demonstrated. Open to all interested students.

Mus, Wed., 7:30 p.m., 172 JKR.
NORTHWEST, Wed., 7 p.m., A-60 JKR. Organizational meeting and plans for hayride-dance on Nov. 5. Open to residents and RM's of the Northwest.

PROFESSIONAL BUSINESS, Thurs., 8 p.m., 371 ELWC.
RODO, Wed., 7:30 p.m., 122 Alumni House.

SOUTH GERMAN MISSION, Thurs., 8 p.m., 541-543 ELWC. Organizational meeting.

SPORTSWOMEN, Wed., members 6:45 p.m., members 7 p.m., West Annex SFLC.

SPURS, Wed., 6 p.m., 140 ELWC.
SYNCHRONIZED SWIMMING, Wed., 6 p.m., Pool RPE.

THETA ALPHA, Wed., 7 p.m., 11 JKR. Officers to be elected.

THETA SIGMA PHI, Wed., 7:30 p.m., F-262 HFAC.
WHITE KEY, Wed., officers 7 p.m., members 7:30 p.m., 375 ELWC.

Y CALIFORNIA, Wed., 7 p.m., 1265 SFLC.
Y JUDO, Wed., 8 p.m., Wrestling Room SFLC.

Y SPES, Thurs., 7:30 p.m., 547 ELWC. All people wishing to work with blind students, please come. Workers and readers needed.

Y SQUARES, Wed., 8:30 p.m., East Gym SFLC. Party.

YOUNG MEN, Wed., 8:30 p.m., 321 ELWC. Meeting for members and rushes. Talent night. Bring dues.

WHOOSH...!

The Skiers," a 90-minute film produced by Warren Miller is shown at 7 p.m. Friday in the Wilkinson Center Ballroom. Cons from the Bookstore will also be modeled at the "Ski" sponsored by Special Courses and Conferences.

Humphrey Staffer Leaves White House

The White House: Reflections of the White House Fellow," will be held today by Dr. Edwin R. at 4:10 p.m. in 184 Jesse Hall.

Dr. Farnage, associate professor of the University of Law School, was on Vice President's staff from 1965 to 1966 as a White House Fellow.

With other Fellows, Dr. received top-level briefings by scholars, each cabinet officer, representatives of the joint staff, members of congress, and vice president and the

president on domestic and international problems.

Dr. Farnage's visit will feature the other side and counterpart to Dr. Robert Wollman, Republican who was on campus earlier this semester.

Dr. Farnage's duties on the vice president's staff included work on the domestic program of the administration, primarily concerning civil rights, anti-poverty matters, urban problems, youth employment and school dropout problems.

Born in Provo in 1935, Dr. Farnage attended BYU and held the Hinckley Scholarship.

Village Sports Den

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PRESENTS

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S. Olympic star,
and now a member
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amateur staff,
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1 - 6 P.M.

You're invited to meet and visit with an outstanding skier. Jim will have skiing hints for skiers of every skill!

4 years on campus, 510 trips to the library, 10 happenings, 6 walks to the Dean's office, and 1 long Commencement march.

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RICK JONES

Photo by Mike Robinson

...scampers around end on a six yard touchdown romp. In addition to his 135 yards in passing, Jones rushed for 59 yards in

Dave, Kip, 'Case,' Marc Head Cougar Statistics

By Bob Hudson
Universe Sportswriter

Although the Mac-and-white clad Cougars are suffering their worst season ever under Coach Tommy Hudspeth, several individuals can still be proud of their personal accomplishments.

The top rushers for the Cats are Dave "the Bull" Swanson and Kip Jackson. "The Bull" has accounted for five Cougar touchdowns while averaging 3.6 yards per carry. Jackson also skillfully worked his way to one touchdown on the rush while accounting for 3.5 yards a carry.

Others who have fared well when handed the football and told to "run to daylight" are Ron Wakley, Rick Jones and Wally Hawkins.

In the passing parade, Marc Lyons is still the drum major but Jones is sure to be up with him if he has another game like the one last Saturday. Eddie Romero and Casey Boyett led the receiving corps to date but with "Ole Case" still hobbling, anything can happen to change things.

The top returns for the Mountain Cats appear to be ginned when they unveil in Bingham and Wakley stock. Although no one has returned the kick-off more than four times, these two men could change things instantly.

The top punter is, of course, the only one who has seen action this far, Kich "quick release" Adams. He has averaged over 40 yards per boot and has several sail over 50 yards.

The top defensive player for the Cougars thus far has been Jeff Shipb. Lanny quarterback must him under the most unfavorable conditions and earn to respect him.

Thus far this season he has dropped many running backs eleven times. It appears that nothing could be more 'un' for him. Before the season ends, -off should have every opposing quarterback muttering under his breath.

Following are the team totals for the season:

BYU	OPP.
42 First Downs Rushing	32
33 First Downs Passing	46
6 First Downs Penals	7
244 TOTAL FIRST DOWNS	85
244 Rushing Attempts	217
879 Yards Gained	694
181 Yards Lost	292
998 NET YARDS RUSHING	432
142 Passes Attempted	151
61 Passes Completed	71
667 Yards Passing	1074
7 Touchdown passes	6
389 Total Plays	368
44-1788 Points-Yards	39-1561
40.6 Punting Average	41.1
27-6.8 Punt Return-Avg Yds	21-10.9
16-6.1 Kickoff Return-Yds	12-23.4
34-208 Penalties	25-233
10-7 Fumbles-Lost	14-9

Sports Meeting

Women's athletics takes an upswing this week with the opening of fall practice for intercollegiate golf and an organizational meeting for the women's ski team Thursday in 291 Richards P.E. Bldg.

Any woman student interested in either the golf team or the ski team should contact Miss Jacobson, 290 Richards P.E. Bldg. Ext. 2396. Those interested in the ski team should attend the meeting if possible.

Student Errand Service

Announcing the brand new Whistling Page Errand Service. The Whistling Page will bring most anything right to your door! Flowers, clothes from the cleaners, flowers, doughnuts, records, shoes from the repair shop, a box of milk, empty boxes, etc. If you're too tired to buy-and the Whistling Page is too busy to call, call the Whistling Page at 373-8505.

Strength Groups

Are You A Member?
Why Not?
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... take home a gallon, or drive in and try our convenient car service. Come in and dine inside if you like.

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Is Coming



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Engineers are needed for the challenging work of planning, designing, building and operating one of the large electrical and water systems in the world.

Arrange with the Placement Office to talk with our representative who will be on campus November 11, 1980.

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HOT CHOC. SERVED 8:00 a.m. to 11 a.m.

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RIVERSIDE PLAZA—PHONE 374-9682

OPEN MON. thru SATURDAY 'TILL 9 P.M.

Ladies' Golf, Ski Meet Set

All sports writers and potential sports writers are invited to a special meeting today in 538 Wilkinson Center at 5 p.m.

An active interest plus a good knowledge of sports is the most important requirement for applicants.



"an island of refreshment"

1290 North University

I can't think of any other job where a guy my age could find himself working with the board of directors of a ten million dollar company," says Peter Anderson.

Peter joined IBM after he earned his B.A. in Economics in 1964. As a Marketing Representative, he's involved in the planning, selling and installation of IBM data processing systems. "I look at myself more as a consultant or educator than as a salesman," says Peter.

Work with company presidents

It's not unusual for me to answer the phone and find myself talking to a company president." (The annual sales of Peter's customers range from one half million to 10 million dollars.) "These men are looking for solutions to problems—not a sales pitch," says Peter. "For instance, one manufacturer's inventory was uncontrolled he never knew when

he could promise delivery. We worked out a system that tells him what stock items he needs, when he needs them and the date he can deliver."

Broad experience

"I cover a lot of different businesses—manufacturers, distributors, chemical processors, real estate brokers, linen suppliers—you name it.

"And the freedom really pays off. You're given a quota and a territory. How you manage it is pretty much up to you." Already Peter has netted 24 new accounts and seen 18 new systems installed. He has just been promoted to a new staff position.

You'll find many IBM Marketing and Sales Representatives who could tell you of similar experiences. And they have many kinds of

college backgrounds: business, engineering, liberal arts, science. They not only sell data processing equipment as Peter does, but also IBM office products and information records systems. Many of the more technically inclined are data processing Systems Engineers.

Visit your placement office

Sign up at your placement office for an interview with IBM. Or send a letter or resume to Harley Thronson, IBM, Dept. C, 3424 Wilshire Blvd., Los Angeles, California 90005.

**ON
CAMPUS
NOV.
21, 22**

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Marketing at IBM

"There's just no quicker or better way to learn about business."



Col. Wilson Visits BYU AFROTC

Commandant for the Intermountain states, Col. James R. Wilson, is visiting BYU's Air Force ROTC unit today and Thursday.

This is Col. Wilson's first visit to the area. He is here to review the aerospace program—curriculum, teaching methods, facilities and problems. He will consult with Ernest Jepson, dean of industrial and technical education, and with President Ernest L. Wilkinson.

Wilson will also visit AFROTC units at Utah State University and the University of Utah before returning to his headquarters in Montgomery, Ala.

Provo Contractor Could Bring Jobs To City

By Ted Fish
Universe Staff Writer

A Provo contractor hopes to give the area a special Christmas present by completing a new industrial site and bringing a company here to use it. It will mean jobs for as many as 400 people if he succeeds, he says.

Max Gammon, co-owner of Kaze and Gammon Construction Co., points out that completion by Christmas of the first of several planned buildings on Provo, depends on support received from the Provo City Commission.

Water and sewage must be provided before the ground will be ready. He hopes the city will help finance these facilities.

According to Mayor Verl Dixon, water and sewage will be provided at least partly at city expense but Gammon must bear most of the cost for his 13 acres.

Existing sewer and water lines are inadequate, Mayor Dixon said. Water

lines are not large enough to provide proper fire protection, and do not extend as far as needed. The city will meet most of the cost involved in replacing existing pipes, and will assist in laying additional pipe.

Gammon must pay for the sewage almost entirely, because city funds for such an undertaking won't be available until next year.

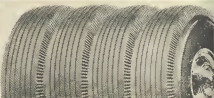
The mayor indicated that this expense is usually borne by the property owner anyway, but that the city would help Gammon complete the site in any way it could.

Whatever installations are made must be done with future development of the area in mind, said the mayor, to preclude the need of further replacements and upgrading of facilities.

Meanwhile, Gammon is pushing through to complete the first building of his project and to find an occupant. He said he has made repeated efforts to

interest out-of-state companies in Provo as a factory site. Gammon has been co-owner of Kaze and Gammon Construction Co. for years. Previously he was a construction supervisor and laborer.

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led of "The Accents" and
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12:30 per couple. Dress is
sport coats and hats for the

room. Exclusives should
be some of the best
activities of the year, and
attract all students to
the event. John Updike,
chairman of the Social



DENNIS CHENEY

KBYU-TV

WEDNESDAY, October 30

- 5:00 COLONEL BLEEP
- 5:05 CAROUSEL "Pre-Halloween Party"
- 5:30 NAVY UNDERWAY FOR PEACE (cont.)
- 6:00 OPERATION ALPHASIT
- 6:30 TRAVEL LOGS "Wires to Austin"
- 7:00 BOON, BEAT Theodore Sorenson
- 7:30 AROUND THE WORLD "India"
- 8:00 SEPT (cont.)
- 8:30 THE GREATEST GIFTS Richard
- 9:00 CONVERSATION WITH Howard
- 9:30 THE NEWS TONIGHT Herb Jan
- 10:00 MANDALAY
- 10:15 PROGRESSIVELY SPEAKING "The American Heritage"
- 10:15 THE AMERICAN HERITAGE "Crises of the American Revolution"

Wed-Fri

5:30, 7:15, 9:00

Sat

1:00, 3:00, 5:00
7:00, 9:00

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Dennis Cheney Is Student Of Week

"It's a great honor to be named Student-of-the-Week," says Dennis Cheney, a junior majoring in electrical engineering.

Dennis plans on going into the Masters Business Administration program after his graduation in 1970. "My real interest is in administration," he explains.

ACTIVE STUDENT

Since coming to BYU from Burley, Ida, Dennis has been active in student affairs. Last year he was Elections Committee chairman and helped in the 1968 presidential primary mock election. He was also a delegate to the Utah College Convention a program instituted to involve students in national politics.

During the summer, Dennis served as ASBYU social vice-president. He declared that he enjoyed the opportunities that the position gave him to come in contact with people.

Currently, he is an adviser to the Elections Committee and a member of the Institute of Electronic and Electrical Engineers. He also belongs to the National Kenpo Karate Association.

"I have really enjoyed being involved in student government," he continues, "and would encourage other students to take advantage of the many opportunities here."

Music is Dennis' favorite hobby.

"One reason I enjoyed being social vice-president for the summer was that

I got to help stage two concerts," he added.

Dennis is a member of the Church of Jesus Christ of Latter-day Saints, and he considers one of the highlights of his life to be the time he spent as a missionary in England from 1964 to 1966.

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Section 3	6:00- 8:00 p.m.
Section 4	8:00-10:00 p.m.

*Punctuation

Mondays
Mondays
Thursdays
Thursdays

*Composition

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